



THURSDAY, NOVEMBER 9

Real Food for Kids

Healthy School Advocacy Training

10:30 AM to 12:30 PM
Gatehouse Administrative Center, Room 5055

Since our inception, Real Food for Kids has been recognized as a successful model in school advocacy due to a positive approach in policy and practice and building collaborative relationships to affect change. Of our mission pillars, none is more important than engaging students, parents and schools in building a culture of health that spreads to their homes and communities. Real Food for Kids Healthy School Advocacy Training is designed to help you foster a more robust and engaged culture of health at your school by turning your passions into an action plan.

Who Should Attend ...

This highly interactive training is for parents, educators, staff members or engaged school community members interested in elevating the culture of health in their schools.

How You Will Benefit ...

We'll start this training by identifying the issues you'd like to tackle – that way we can put the workshop content into context to empower you to build an action plan for when you return to school. We'll send you back with actionable strategy, tools and resources to accomplish your goals – plus a network of like-minded advocates from your training and support from the Program Team at Real Food for Kids.

What Will We Cover...

How to define your identity and your issue... Who you are and what you want to accomplish and why the change is important

How to build a constituency... Forming a chorus of diverse voices and determining the assets of your group

Understanding your audience... Those who support what you want – those who can make decisions (and how they are made)

How to do your research... Gathering the facts and growing your understanding (expertise not needed!)

Planning your strategy and taking action... Setting goals and tactics to ensure success

Assessing your progress to sustain and grow... Taking a step back to evaluate, continue or pivot

The fee of \$18 covers materials provided to you for this training. Register at <http://bit.ly/2w0IMlv>

To ensure a level of individualized attention, registration is limited to 25 participants.

Questions:
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